

# Megan Wu

## UX Designer

meganmwu.com  
meganwuhoo@berkeley.edu  
(626) 383-9742  
linkedin.com/in/meganmwu

### Work Experience

#### Microsoft, **Product Designer II**

*July 2022 – Present, Seattle (Remote)*

Design experiences for the Microsoft Traffic landing page and Windows feeds. Work with multidisciplinary team of designers, engineers, and PMs to design and ship experiences for worldwide audiences to increase user engagement. Prioritize design according to a strategic shift to commute and mobile experiences.

#### Capco (Financial Services Consultancy), **UX Designer**

*April 2021 – July 2022 (Remote)*

Redesigned several areas of a site for a global asset management firm. Performed requirements gathering, responsive wireframing and prototyping, bi-weekly design reviews with the client, and iterated on a tight timeline. Collaborated with internal and external product managers, developers, content specialists, and the design team. Delivered an improved design system.

Email redesign and strategy for the same client. Designed flexible and responsive components for Adobe Marketo and delivered comprehensive strategic email guidelines for external communication.

Helped drive the design and visual direction for an end-to-end financial wellness app. Collaborated closely with the content team, SME's, and the design team.

#### eSUB Project Management, **UX and Interaction Designer (Part-time contract)**

*August 2021 - October 2021, San Diego (Remote)*

Created and prototyped high-fidelity wireframes for a mobile/web application to meet client design requirements. Provided iterations on high-fidelity designs based on weekly feedback and design reviews with product team.

#### PNC Bank, **Product Management Intern**

*May 2019 - August 2019, Pittsburgh*

Planned and conducted weekly user interviews to evaluate a digital application for a loan product; prioritized design revisions.

#### UC Berkeley Haas School of Business, **Undergraduate Researcher**

*January 2019 - May 2019*

Supported a graduate research project by conducting regression analysis via Stata, providing feedback on analyses and methodology, and compiling research data.

### Education

#### University of California, Berkeley

*August 2016 - December 2019*

B.A. Economics, GPA 3.9

#### Designlab UX Academy

*August 2020 - March 2021*

Certificate of Completion

#### iXperience Management Consulting Bootcamp

*May 2017 - July 2017*

Certificate of Completion

### Skills

Low to high fidelity design  
Interaction design  
Wireframing  
Design systems  
Visual design  
User research  
Usability testing  
Design workshop facilitation  
Agile

### Tools

Figma  
Adobe XD  
InDesign  
Mural  
MS Office/ GSuite